

**APPLICATIONS FRONTPAGE IN DESIGNING A WEB SITE MARKETING  
DIVISION OF EDUCATION INSTITUTIONS IN INDONESIA BRANCH  
AMERICAN KEBON JERUK**

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**Abstract:**

Marketing Division in each company at the forefront in introducing products to the public and marketing these products. Media marketing can through print and electronic media. Print media for example newspapers, brochures and pamphlets. Electronic media, through television and radio.

We have a faster delivery of media and can be accessed by everyone, namely through the Internet media. Give through the Internet media can be done by making the homepage. With a homepage we can make a company profile which contains about the company itself and existing products in this company.

Making this homepage using Microsoft Frontpage. With Microsoft Front Page, we can make the design of the home page and automatically create an HTML Front Page will be his. Front Page With this we can also insert images that we've scanned so that the home page that we create can attract attention of society to access the home page of our company.

With the home page is expected that the community will be more megenal about company background and existing products so that people can choose the product that fits their needs, especially in selecting a training program they want.

Bibliography : 4 ( 1996 – 2001 )